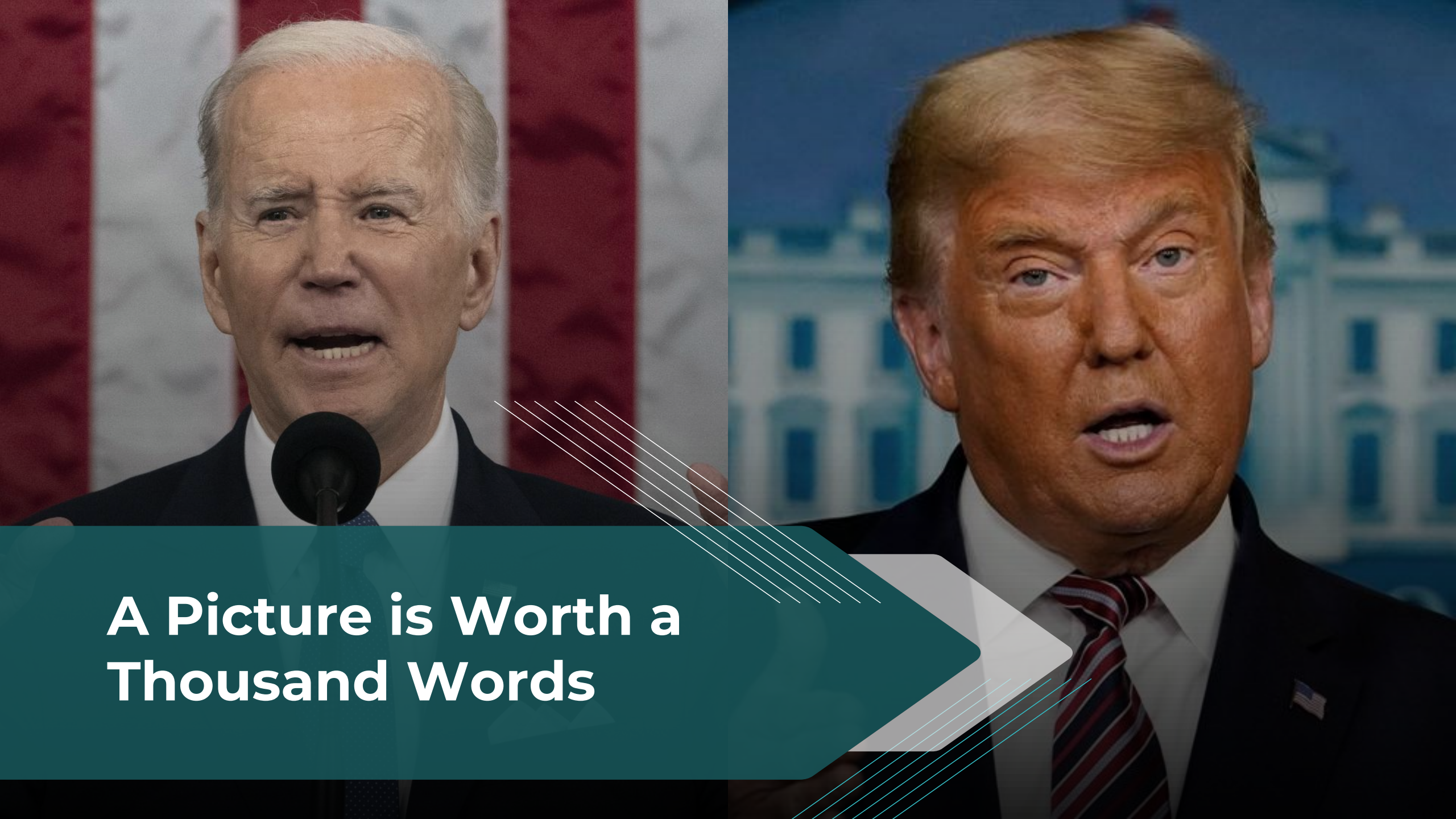


Engaging With the Trump Administration

Ashley Slater

VP, Regulatory Affairs

NRECA



**A Picture is Worth a
Thousand Words**



“Climate change is the existential threat to humanity. Unchecked, it is going to actually bake this planet. This is not hyperbole. It’s real. And we have a moral obligation.”

- 2023 State of the Union



“One of the most urgent tasks, not only for our movement, but for our Country is to decisively defeat the climate hysteria hoax.”

– April 2024 Campaign Speech



**Change is
Turbulent**

**We Stay
the Course**



Keys to Successful Engagement with Trump 2.0



Know Your Audience:
Trump 2.0

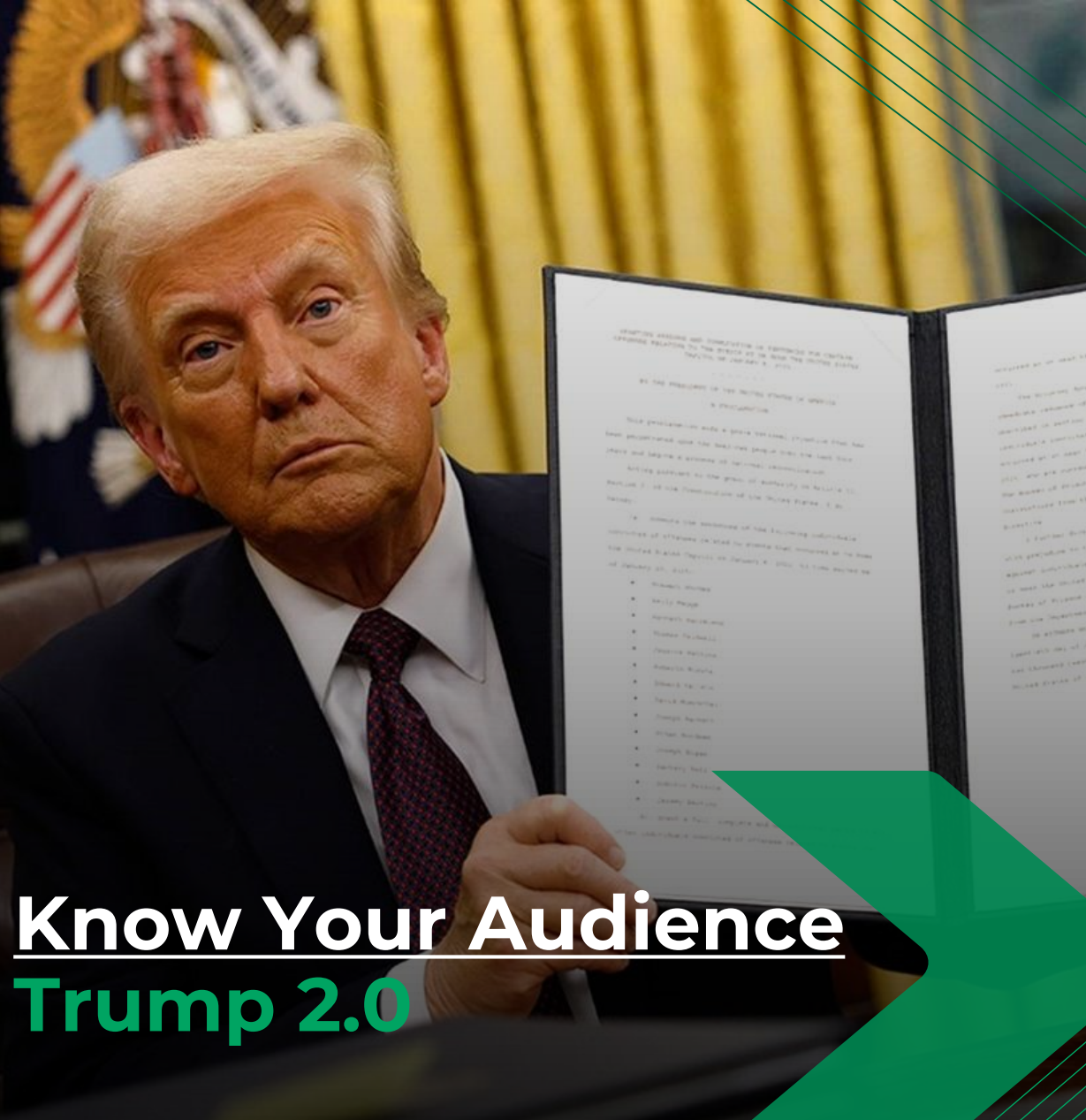


Know Your Priorities:
Safe, Affordable, Reliable Power



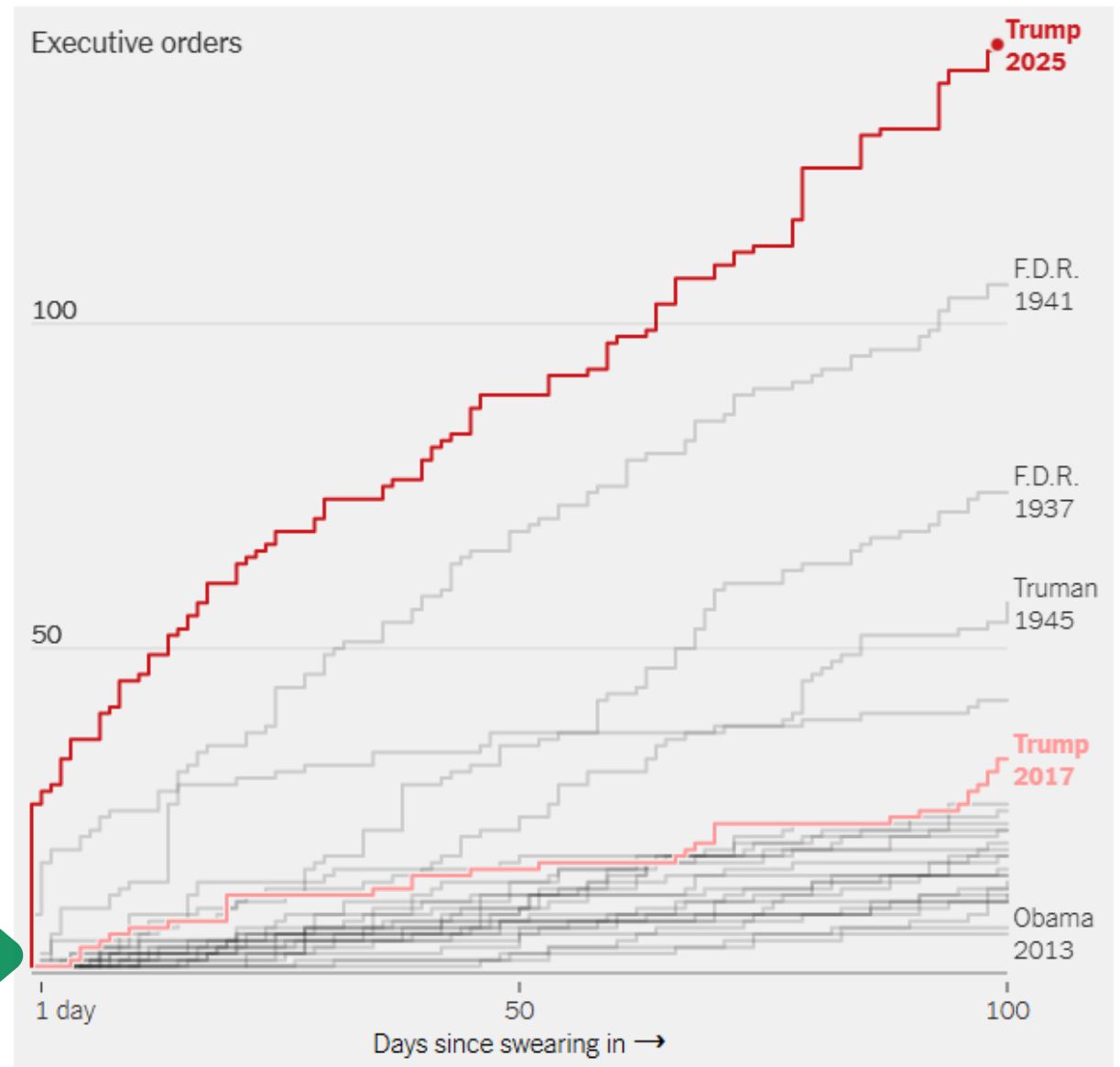
Leverage Our Political Strength:
900 48 42 56 +RURAL





Know Your Audience

Trump 2.0



Source: [Federal Register](#)

Know Your Audience

Deliver “Wins”



Coops Deliver Wins



Know Your Priorities



Safe

Affordable

Reliable

Power

Know Your Priorities

Safe
Affordable
Reliable
Power



Leverage Political Strength

**NRECA's Most
Powerful Tool is
Its Members**

Nearly **900** cooperatives

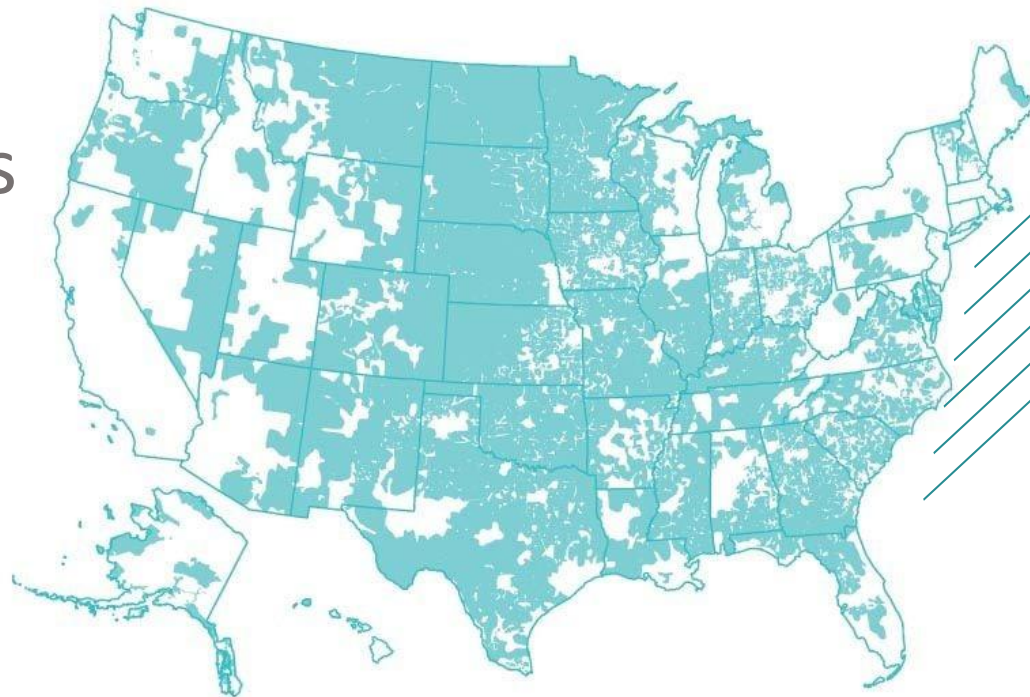
in **48** states

powering



56%

of the

American landscape



serving **42 million** people



**Change is
Turbulent**
We Stay the Course