OEC Summer Meeting

Time-of-Use Rate Trends

Rich Macke

VP, Economics, Rates, and Business planning

August 13, 2024



Who We Serve



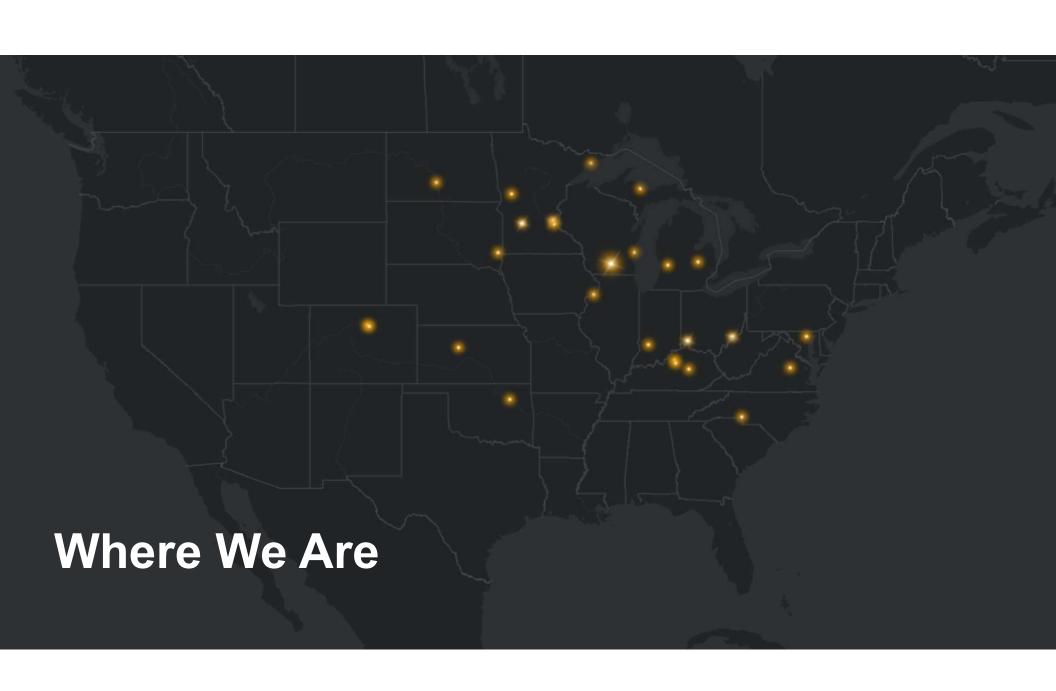
Serving utilities, private industry, government entities, and associations across North America

- Established in 1974
- Employee-Owned
- Independent

Service Areas Include:

- Communications Infrastructure
- Renewable Energy Resources
- Industrial Facilities
- Utility and Data Analytics
- Rates and Finance
- Transmission and Distribution
- Utility Automation





Our Driving Forces



— THE POWER OF WE —



OUR MISSION

Forward-thinking professionals helping clients & colleagues achieve their goals



OUR VISION

We are committed to uniting innovative solutions with proven approaches to become an industry leader for the benefit of clients and colleagues



OUR VALUES

People
Problem-solving
Progress



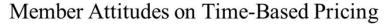
Understand Your Membership

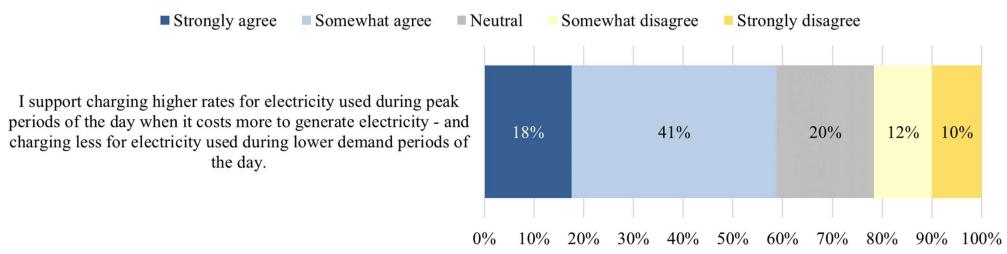
- Members are becoming increasingly sophisticated
 - New technologies
 - Savings opportunities
 - Environmental concern
- One rate, one message ≠ all
- Targeted messaging can increase member engagement and participation in programs and innovative rates





Time of Use Energy Rates



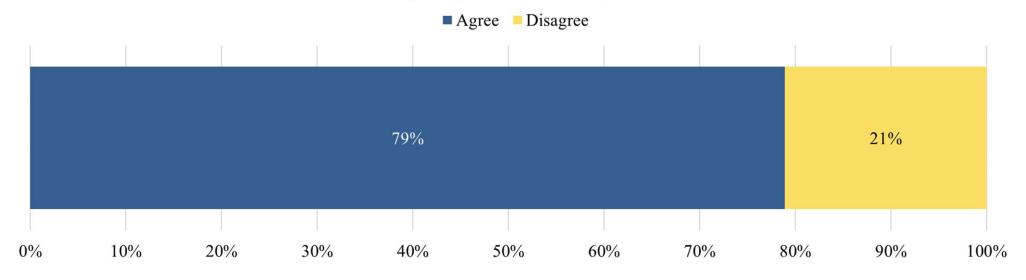


Nearly 60 percent of the membership indicated that they support the cost-basis for TOU rates.



Personalized Action – "I would..."

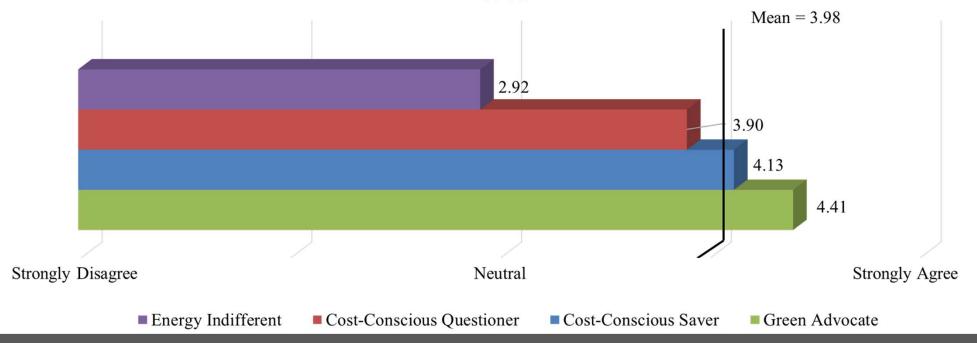
I would consider changing when I use electricity-intensive appliances in my home to avoid peak periods of the day.



 Nearly 80 percent of the membership indicated that they strongly or somewhat agree that they would consider shifting their usage for either a financial or environmental reason

I would, because...Financial

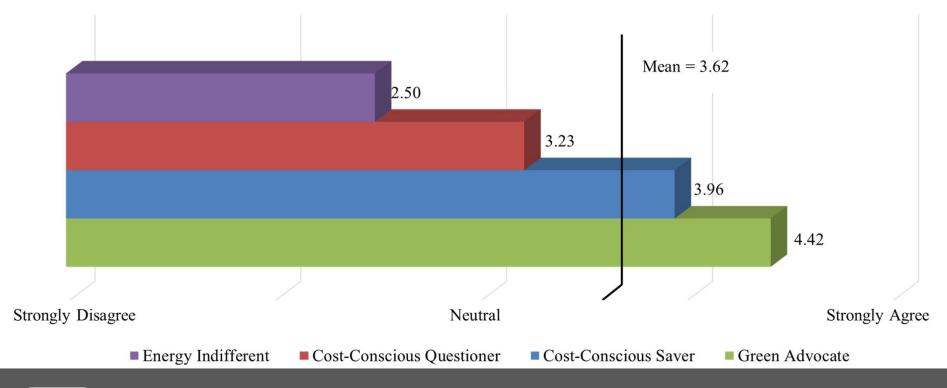
I would consider changing when I use electricity-intensive appliances (such as a dryer, oven, or dishwasher) in my home to avoid peak periods of the day if there was a financial incentive to do so.





I would, because...Renewable

I would consider changing when I use electricity-intensive appliances (such as a dryer, oven, or dishwasher) in my home to avoid peak periods of the day and make better use of renewable resources rather than carbon intensive resources.





Industry TOU Rates

- Many IOU's (~50%) offer TOU as an optional rate for residential
 - Participation is low
- Much less than 50% of Co-ops offer TOU as an option
 - Participation is low
- Trend towards Standard or Opt-Out TOU rates
 - Metering capabilities
 - Time variable cost transparency and savings opportunities
 - In home technologies and engaged consumers
 - EV and DG
 - Voluntary rates rarely achieve > 10% participation
 - Voluntary = selection bias

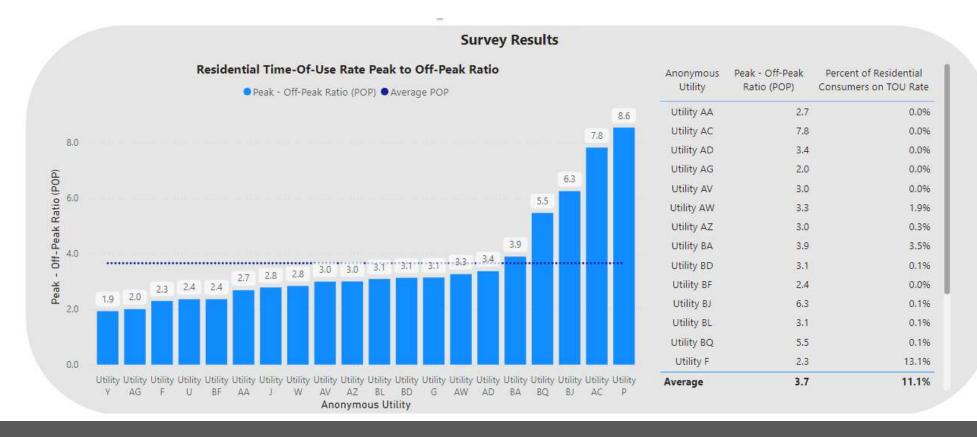


Designing TOU Rates

- The basis for TOU rates is nearly always Power Supply and Transmission costs
 - Specifically, the capacity and transmission billing during peak times
 - Less so, the energy component
- Most TOU rates have 2 periods, but opportunity for super offpeak/nighttime pricing, especially for EVs
- The Peak Times is typically 3-5 hours to capture peak costs
- Most TOU rates have a 2:1 to 4:1 peak to off-peak pricing (POP) ratio
 - E.g., a \$0.20 per kWh peak and \$0.10 per kWh off-peak = 2:1
- Can TOU cause a rebound peak on distribution system?



PSE Client Survey



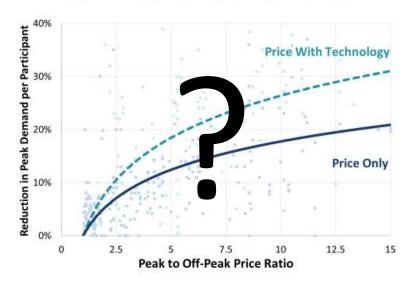


Effectiveness of TOU Rates

Do customers respond?

<u>Time-Varying Rates are Moving from the Periphery to the Mainstream of Electricity Pricing for Residentia</u>
<u>Customers in the United States (brattle.com)</u>

FIGURE 2 THE ARC OF PRICE RESPONSIVENESS BY TECHNOLOGY



- Is it a fairer rate design?
 - Customer pays for a lot of on-peak but avoids the peak that matters?
 - Customer reduces during most on-peak times but not during peak that matters
 - Imprecise
- PSE is initiating measurement & verification to assess for co-ops



Let's Hear from Your Peers









- Tom Wolfenbarger
- TOU and EVs





OEC SUMMER CONFERENCE

8/13/2024

What were HWECs Goals?

- Rate increase due to inflation
- Provide opportunity for members to save on electric bill
- Reduce Class Subsidies
- Members pay costs that they impose on the system
- Recover fixed costs through fixed charges (service charge)
- Recover variable costs through variable charges (kwhr charge)
- Prepare for EVs
- Unbundle bills
- Time-of-day rate & flat rate collect the same revenue

The Plan

- Implement/integrate Meter Data Management System (MDM)
- Communicate/Educate Need for Rate Increase
- Complete Cost of Service (COS) Study
- Rate Redesign move all Residential and General Service nondemand to TOU structure
- Communicate/Educate TOD/TOU Rate Structure
- Software modifications for TOD rates and unbundled billing
- Rate Increase effective June 2023

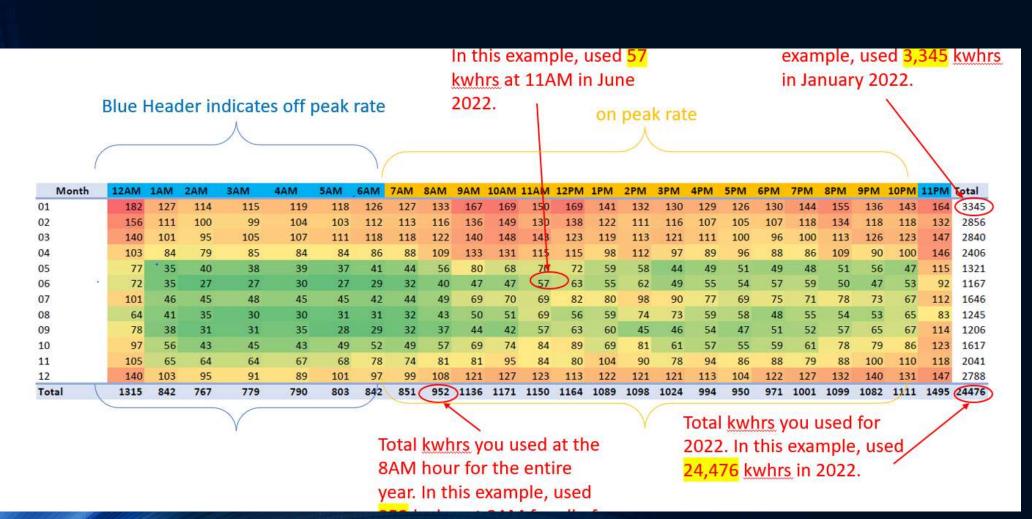
The "Actual" Timeline

- 2020 Reconfigure AMI
- MDM part of Technology Work Plan and approved for 2022 budget
- COS study presented to the Board, November 2022.
- Rate Design presented at January 2023 Board Meeting. Target June 1st implementation.
- Rate Committee Meeting February 2023
- New Rate Design approved at February 2023 Board Meeting.
- New Rate Design first seen on July 2023 bills
- November 1st modified meter reading dates

Cost of Service Study - 2022

- Accurate Hourly Metering Data
 - 2018 Cost of Service Study: assumed 38% residential demand factor
 - 2022 Cost of Service Study: actual 43% 48% residential demand factor
- Approximately an 8% increase for residential class
- Last distribution rate increase was 2018

Rate Committee Meeting - Review of Trustee's 2022 Usage



Review of Trustee's 2022 Usage

10	Total (kWh)	Off- Peak	On- Peak	1.28	isting ite (\$)	ТО	U Rate (\$)
January	3345	1064	2281	\$	442	\$	461
February	2856	918	1938	\$	386	\$	400
March	2840	925	1915	\$	383	\$	397
April	2406	750	1655	\$	329	\$	346
May	1321	422	899	\$	197	\$	209
June	1167	339	827	\$	178	\$	192
July	1646	485	1161	\$	239	\$	253
August	1245	345	900	\$	186	\$	203
September	1206	385	821	\$	183	\$	195
October	1617	508	1109	\$	238	\$	247
November	2041	629	1412	\$	306	\$	301
December	2788	864	1924	\$	409	\$	394
2022 Total	24476	7632	16844	\$:	3,476	\$ 3	3,596

What is the actual increase for residential (R107) members due to **HWE's operation**? Basically, what portion of the rate increase is due to HWE or in other words for HWE.

- There are two increases to the residential members related to HWE or for HWE's operations.
 - Service Charge adjusted from \$38 to \$44 per month
 - Monthly increase \$6.00
 - Annual increase \$72.00
 - Energy (kwhr) component increasing \$0.00124
 - Annual increase = 24,476 kwhr x \$0.00124 = \$30.35

- In this example, the total increase for the year is \$72 + \$30.35 = \$102.35
 - That amounts to a <u>2.94%</u> distribution only increase from 2018 to 2023 or a <u>0.59%</u> increase <u>per year</u>.
 - The U.S. Bureau of Labor CPI Inflation Calculator shows an increase over the same period of 20%.
- ***This example does not include the increases due to generation (Buckeye) and transmission (AEP & FE)***

Electric Service Schedules

Electric Service Schedule R-TOD RESIDENTIAL SERVICE

Availability & Applicability

This Schedule is available and applicable to residential services with a measured demand not to exceed 25 kW. Service furnished under this schedule shall be on a 12-month non-seasonal basis and in accordance with Cooperative's General Terms & Conditions or subsequent revisions thereof.

All accounts with a measured demand greater than 25 kW shall be transferred onto an eligible general service rate under the Cooperative's rate schedules.

Character of Service

The type of service available under this schedule for new installations will be delivered to a single delivery point closest to existing Cooperative distribution facilities, Cooperative to make the sole determination, at a single meter location, with a single being rendered for service.

Secondary service shall, at option of Cooperative, be at one of the following nominal voltages:

Single Phase: 120/240 volts, 3 wire or 120 volts, 2 wire

Net Rate per Month or Part Thereof

Billing shall be the sum of the charges under the applicable rate set forth below:

Rate R-TOD, Mainland Residential Service

Cooperative Charges: Service Charge: \$44.00

Distribution: 2.701 cents per kWh delivered

Generation & Transmission Charges:

On-Peak Energy Charge:

11.725 cents per kWh from 6AM to 10PM

Off-Peak Energy Charge:

3.916 cents per kWh from 10PM to 6AM

Radio Control Switch:

Water Heater \$.50 (credit)

Central Air Conditioning \$5.50 (credit) *

* Credit is only applied from June through September each year

Rate R-TODKI, Kelleys Island Residential Service

Cooperative Charges:

Service Charge: \$44.00

Submarine Cable Charge: \$10.00

Distribution: 2.723 cents per kWh delivered

Generation & Transmission Charges:

On-Peak Energy Charge:

12.191 cents per kWh from 6AM to 10PM

Off-Peak Energy Charge:

3.916 cents per kWh from 10PM to 6AM

Radio Control Switch:

Water Heater \$.50 (credit)

Central Air Conditioning \$5.50 (credit) *

 * Credit is only applied from June through September each year

Active Services by Rate & "Type"

Туре	Count
Residential	11,184
General Service	2120
General Demand	104
Large Demand	56
AG Demand	50
OWNUSE	12
Industrial Demand	8
Grand Total	13,534

Rate Code	Count
R-TOD	10,242
GS-TOD	2,000
R-TODKI	878
GS-TODKI	115
GS-9M	91
R-TODNET	61
LPS-12	47
AG-107	22
AG-GS9	18
GS-9KI	13
OWNUSE	11
LPS-12-95	8
AGOPeak	7
ELP-7D	6
GS-TODNET	4
R-TODKINET	3
AG-LPS12-95	1
ELP-7A	1
SOL	1
ELP-7C	1
LPS-12KI	1
AG-LPS12	1
AG-GS9-NET	1
GS-TOD ₉₅	1
Grand Total	13534

Data Flow / Billing Process



Hourly & Total Metered usage from 13,503 individual meters

Sensus "Head End"

Time-of-Use Calculations

Statement Creation, Printing, & Mailing

TIME OF DAY

READS					
Date	Register	Usage	Uom	Chn	Code
6/1/2024 12:00:00 AM	3014.45600000	8.27600	kWh	TOU_B	MDM Calculated
5/31/2024 12:00:00 AM	3006.18000000	7,68400	kWh	TOU_B	MDM Calculated
5/30/2024 12:00:00 AM	2998.49600000	8.10400	kWh	TOU_B	MDM Calculated
5/29/2024 12:00:00 AM	2990.39200000	8.41600	kWh	TOU_B	MDM Calculated
5/28/2024 12:00:00 AM	2981.97600000	9.70400	kWh	TOU_B	MDM Calculated
5/27/2024 12:00:00 AM	2972.27200000	9.74800	kWh	TOU_B	MDM Calculated
5/26/2024 12:00:00 AM	2962.52400000	11.4160	kWh	TOU_B	MDM Calculated
5/25/2024 12:00:00 AM	2951.10800000	10.6520	kWh	TOU_B	MDM Calculated
5/1/2024 12:00:00 AM	2739.35200000		kWh	TOU_B	MDM Calculated

OFF-PEAK ENERGY = JUNE 1 – MAY 1 = 275 KWH

ON-PEAK ENERGY = TOTAL – OFF PEAK = 1,315 KWH

INVOICE

	E .		je.		ime of Day Sch	edule: On Pea	ak kWh 6 a.m 1	0 p.m. Off peak	kWh 10 p.m 6 a.m.
TYPE OF SERVICE	READ DATES	DAYS	READ PREVIOUS	INGS CURRENT	DEMAND	METERED USAGE	UNIT OF MEASURE	MULTIPLIER	BILLED USAGE
Electric	05/01/24 06/01/2	172-01	44070	45660	8.87	1590	kWh	1	1590
Electric	05/01/24 06/01/2	4 31	2739	3014	8.87	275	Off-Peak kWh	1	275
					perative Service 0		<u>es</u>		44.00
				06/0	5/24 Distributi	ion Delivery			42.95
				06/0	5/24 Economi	ic Developm	ent Adder		1.37
				(Charles of the Charles of the Charl	eration and Tr	Management of the Parket Street Stree			0.00.00
				17 TA 17	5/24 On-Peak	5.57755.0.27			154.18
					5/24 Off-Peak		ant		10.77 6.12
				06/0	5/24 Power C	ost Adjustin	ent		0.12
				Othe	r Fees and Cl	harges			
					5/24 Electric k				7.39
				06/0	5/24 Operatio	n Round Up)		0.22

- UNBUNDLED OHIO KWH TAX, DISTRIBUTION KWH, EDA
- UNBUNDLED G&T, DISTRIBUTION
- ADDED DEMAND READING FOR RESIDENTIAL, GENERAL SERVICE
- ADDED ON-PEAK & OFF-PEAK LINE ITEMS

Resolved Nov.1, 2023: Cycle Billing

OLD READING DATES:

CYCLE 1 - 12 TH

CYCLE 2 - 18TH

CYCLE $3 - 1^{ST}$

CYCLE 4 - 6TH

CYCLE KI - 18TH

CYCLE ELP - 1ST

BUCKEYE POWER - 1ST

MDM CALCULATIONS *MUST* REMAIN IN-SYNC WITH BILLED REGISTER

READS

ERRORS WHEN:

CHANGING ACCOUNT BILLING CYCLE

REINSTALLING METER ON A

DIFFERENT CYCLE

NO IPKEYS CUSTOMERS STAGGER
BILLING CYCLES WITH TOU

SOLUTION: ALIGNED ALL READING DATES TO 1ST



BILLING SYSTEM:

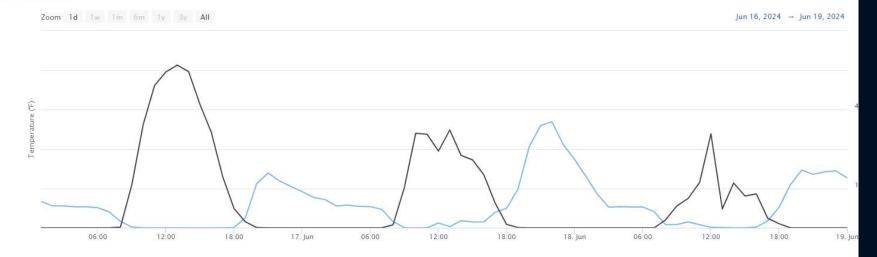
NET \$0.11725 1ST

NET \$0.03916 2ND

\$0.07800 EXCESS

(BPI AVOIDED COST)
METER CHART





- 303200010869:1 - kWh - 303200010869:3 - kWh-R - Temperature

Net Metering

				Time of Day Sch	nedule: On Pe	ak kWh 6 a.m 1	0 p.m. Off peak	kWh 10 p.m 6 a.m
READ DATES	DAYS	READ PREVIOUS	INGS CURRENT	DEMAND	METERED USAGE	UNIT OF MEASURE	MULTIPLIER	BILLED USAGE
05/01/24 06/01/24	31	3491	3760	5.16	269	kWh Delivered	1	269
05/01/24 06/01/24	31	1351	1472	5.16	121	Off-Peak kWh	1	121
05/01/24 06/01/24	31	1099	1880	5.16	781	kWh Received	1	781
	05/01/24 06/01/24 05/01/24 06/01/24	05/01/24 06/01/24 31 05/01/24 06/01/24 31	05/01/24 06/01/24 31 3491 05/01/24 06/01/24 31 1351	READ DATES DAYS READINGS PREVIOUS CURRENT 05/01/24 06/01/24 31 3491 3760 05/01/24 06/01/24 31 1351 1472	READ DATES DAYS READINGS PREVIOUS CURRENT DEMAND 05/01/24 06/01/24 31 3491 3760 5.16 05/01/24 06/01/24 31 1351 1472 5.16	READ DATES DAYS READINGS PREVIOUS DEMAND METERED USAGE 05/01/24 06/01/24 31 3491 3760 5.16 269 05/01/24 06/01/24 31 1351 1472 5.16 121	READ DATES DAYS READINGS PREVIOUS DEMAND METERED UNIT OF MEASURE 05/01/24 06/01/24 31 3491 3760 5.16 269 kWh Delivered 05/01/24 05/01/24 06/01/24 31 1351 1472 5.16 121 Off-Peak kWh	05/01/24 06/01/24 31 3491 3760 5.16 269 kWh Delivered 1 05/01/24 06/01/24 31 1351 1472 5.16 121 Off-Peak kWh 1

Your monthly Budget Billing amount is \$87.00. The actual amount billed this month is \$11.33. The difference between your budget amount and actual billing amount this month is \$75.67 Credit. Your year to date difference is \$315.43. Any credit to your account will be applied to your budget difference at the next true-up in September.

-	0.10		1.00	
Coop	erative Services an	nd Fees		0.0000000000000000000000000000000000000
06/05	5/24 Service Charge	е		44.00
06/05	5/24 Distribution De	elivery		7.27
Gene	eration and Transmi	ission		way and and a
06/05	5/24 Excess Energy	Credit		-39.94

PREVIOUS BALANCE	87.00
PAYMENTS THANK YOU	-87.00
ADJUSTMENTS	0.00
CURRENT CHARGES	87.00
AMOUNT DUE	87.00
AFTER 30-Jun-2024	91.35

Cooperative Charges:

Service Charge: \$44.00

Distribution: 2.701 cents per kWh delivered

KWH DELIVERED - KWH RECEIVED =-512 KWH

-512*0.078= -39.94

What would we do different

- The COS study and proposed rates we presented at the same board meeting as the redistricting proposal (10 to 9 districts).
- Rate design (February 2023) was approved in the same meeting as proceeding with a new attorney and new bank.
- TOU handled at meter level or MDM?
- More time for MDM implementation and integration with Meridian
- Better understanding of bill redesign implications EDR
- More communications, both to members and internally

What went well

- The TOU structure did not cause a rate increase for members. Over 12 months, the average member has saved \$5.
- Provides answer to member's question; "How can I save money on my electric bill?"
- Coincident with AEP rate increase
- Unbundling of bill and transparency
- Received few member complaints
- Prepared for residential EV charging
- Helped address Net Billing vs Net Metering issue with solar





Electric Vehicle and Time of Use Rates Butler Rural Electric Cooperative

Began with concern over Electric Vehicle Loads

- Recovery of costs for low load factor load given Cooperative's General Service rate structure versus wholesale power costs.
- Depending upon coincidence factor assumptions and charger sizes estimate the following:

> 7.7 kw \$250 to \$1200 loss on recovery of G&T costs

▶ 10 kw \$400 to \$1600

▶ 19.2 kw \$1000 to \$3400

▶ Butler was already seeing adoption of EV's by members

Member Focus Group



DEMONSTRATED HOW COSTS WERE DIFFERENT DEPENDING UPON TIME OF DAY.



MEMBERS HAD NOT CONTEMPLATED TIME OF DAY DIFFERENCE FOR COSTS.



CONCERNED ABOUT A MANDATORY RATE FOR EVS UNLESS ALL LOAD IS TREATED THE SAME.



INTERESTED IN INCENTIVES
TO AVOID PEAKS.
SIGNIFICANT INTEREST IN
"DOING THE RIGHT THING"
TO HELP COOPERATIVE AVOID
COSTS.

Cost of Service

- Three Options
 - ▶ Time of Day for EV Charging only
 - Submeter
 - > 3 cost periods (Critical Peak, On Peak, Off Peak)
 - ▶ Rider consisting of Surcharges and Credits to General Service Rate
 - ▶ Time of Day for Whole House Load
 - 3 cost periods
 - ▶ No second meter necessary
 - ▶ Flat Rate Option
 - ▶ \$/Month for unlimited charging between 10 pm and 6 am
 - ▶ Emergency rate of \$0.25/kwh for on-peak charging
- ► Flat Rate Option not favorable to Butler's Board of Trustees
 - ▶ Mainly due to concerns over gaming the system.

TOD and EV Rider Characteristics

G&T Charges

- Critical Peak 2pm 6pm June, July, August, September excluding weekends, 4th of July, Labor Day
- On-Peak 6am 10pm
- Off Peak 10pm- 6am
- Critical Peak 13.9 cent adder to G&T Non-variable
- ▶ On Peak 1.5 cent adder to G&T Non-variable
- Off Peak No Non-variable costs

Distribution Considerations



Should impact on distribution peaks be considered?



Both Whole House TOD and EV Rider

Discounted distribution rate for all off-peak usage

Introduce a residential demand for on-peak usage



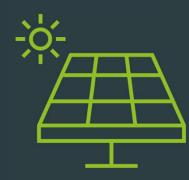
Long term goal would be to reduce/delay capital investments.

Other considerations



- Member realized savings may not be enough to entice member to switch to a rate.
 - Developed an EV program which will include a rebate for switching to either rate with a Level 2 EV charger.
 - Estimate payback times range from 1 to 5 years depending upon an individual member's coincidence factors.
- Is a second meter really needed for the EV rider?
 - ▶ Many chargers have metrology? Is it utility meter accurate?
 - ▶ Multiple manufacturer's. Data formatting and formatting update concerns.
 - ▶ Tesla charging is managed by the car. A wall mounted stand-alone charger is not required.
 - ▶ Butler will begin program by using second meter, but will monitor developments.

Other considerations



- Relationship with distributed generation
 - Are you going to give a credit or charge if the power flowing through the secondary meter is self-generation?
 - ▶ Worked with NISC on billing process (Elongated process)
 - ▶ Billing will compare secondary meter usage with master meter usage.
 - ▶ Conducted a 6 month pilot with 4 members.
 - ▶ Required moving to billing data acquisition through NISC MDM process rather than directly from metering system.
 - ▶ Grandfathered Net Metering services are ineligible. Net Billing allowed.
- ▶ Buckeye Rate committee investigating Wholesale Time of Use. Passage would likely mean adjustment to Butler rates.

Policy Changes

Added to existing policy on member consumer/responsibility a requirement to inform the cooperative that a Level 2 or above charger is installed.

Added to existing policy on Contribution in Aid of Construction to include equipment or line upgrades required to accommodate vehicle charging resulting in loads greater than 25 kVA for a single residence.

Added policy to state that any service performing electrical vehicle charging as a commercial enterprise must utilize a TOD rate or a commercial demand rate as determined by the cooperative.

Altered policy on requirements for billing statement to allow usage without a meter register reading.



- Announced new rates at April 2024 Annual Meeting
- Begin billing with September bills
- ► Rates are not mandatory

