

Your Touchstone Energy® Cooperatives

2023 Winter Conference

February 13-14, 2023 Marriott Dublin, Ohio

February 13, 2023

3:00 p.m. – 6:00 p.m. Registration and Check-in

3:00 p.m. – 4:00 p.m. Pre-Conference Session: Open Q&A With Buckeye Power & OREC President & CEO

Pat O'Loughlin, President & CEO

4:30 p.m. – 9:00 p.m. Welcome Reception – Hospitality at 4:30 p.m.; Buffet Dinner at 6:00 p.m.

7:00 p.m. – 8:00 p.m. Leadership and Accountability When it Matters

Commander Kirk Lippold, USN (Ret.), Former Commander of the USS Cole

8:00 p.m. – 9:00 p.m. Reception Continues

February 14, 2023

7:00 a.m. Breakfast

8:00 a.m. Chairman's Welcome, Pledge, and Invocation

Dr. John Saxton, Chairman, Ohio Rural Electric Cooperatives, Inc.

8:10 a.m. How to Defend Your Decisions and Survive Public Pushback

Molly McPherson, Expert on Crisis Public Relations Management

9:00 a.m. Energy Cooperative Lessons Learned from Cyber Attack— One Year Later

Moderator: Doug Miller, Vice President, Statewide Services, Ohio's Electric Cooperatives

Panelists: Todd Ware, CEO, Energy Cooperative

Scott Stitts, VP & CIO, Energy Cooperative

Nelson Smith, Board Chairman, Energy Cooperative

9:50 a.m. Break

10:20 a.m. Market Opportunities and Challenges with Battery Storage & Other

Emerging Technologies

Mike Keyser, CEO, National Renewables Cooperative Organization (NRCO)

11:10 a.m. **Grid Operations and PJM**

Kevin Zemanek, Vice President, Operations, Ohio's Electric Cooperatives Kara Smith, Manager, Market Operations, Ohio's Electric Cooperatives

12:00 p.m. **LUNCH**

1:10 p.m. **PAC Success & Rebranding Efforts** Marisa Stith, Program Administrator, Government Affairs, Ohio's Electric Cooperatives Marc Armstrong, Director, Government Affairs, Ohio's Electric Cooperatives Gabe Snow, Director, ACRE® NRECA Government Relations 2:00 p.m. The Performance Pathway: Leaders Create the Culture that Drives the Behavior that Produces Results Derek Avera, Sr. Consultant, Focus3 3:00 p.m. Adjourn